

NATIVE Love

February 29, 2016



National Indigenous Women's Resource Center
National Resource Center to Enhance Safety of Native Women and their Children

Princella Redcorn

Rebecca Balog

Rose Quilt



The NativeLove Team
& NativeLove Youth
Ambassador

COLLABORATION TO DISCOVER NATIVELOVE



National Indigenous Women's Resource Center



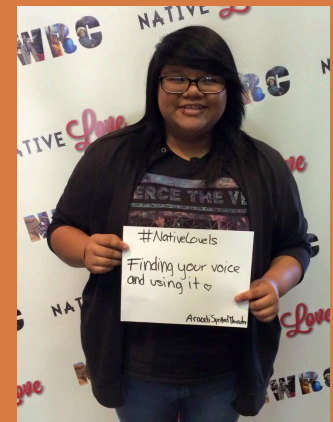
INDIAN LAW
RESOURCE CENTER

 **HOPELINE**
from Verizon



TO SUPPORT AND HELP YOUTH INFORM
ADVOCATES AND EDUCATORS ABOUT
HEALTHY RELATIONSHIPS, ON THEIR LEVEL.
THIS WILL HOPEFULLY FURTHER ENCOURAGE
DIALOGUE AND RAISE THE VOLUME OF YOUTH
VOICES IN NATIVE COMMUNITIES. THE MAIN
QUESTION TO START THESE CONVERSATIONS:

“WHAT DOES NATIVELOVE MEAN TO YOU?”.



NIWRC

What is the NativeLove Project?



The NativeLove Campaign was created and intended to raise awareness and help end violence against Native women and girls by empowering tribal youth to redefine NativeLove. We often hear people talk about “Indian loving” as a hickey and black eye. This campaign gives us the opportunity to think about what NativeLove really is, from a place of honor and respect, so we can create change in our thinking and restore safety in Native communities.

In search of Native **Love**, we went to **Alaska**



“We have to redefine love and re-educate about love,” says Sarah. We need a return to traditional Native values of respect, caring, and sharing, adds Jessica. “Even when you disagree, always take the high road. Respect one another and talk things through, because children are watching, and your elders are watching. We want to keep the legacy of respect going forward.” Sarah James, Sam Alexander, Princess Lucaj, Allan Hayton, Jessica Black and David Farley

In search of NativeLove, we went to Arizona



“While the traditional roles and duties of men and woman may differ from one tribe to another, Native women should be treated with utmost respect, he says, “because they are the life of your family and your people and your culture, and because they carry on the family name.” Women traditionally play a vital role in both the family and the community, he says. “They should be honored and loved for what they do and thanked on a daily basis. Without them your legacy can’t be carried on.” Justin Secakuku

In search of NativeLove, we went to Oklahoma



“It is nothing for my mom to come home from a long day at work and want to cook a meal for my dad; not because she has to, but because she wants to.” Expressions of love, like holding hands while watching television, maintained over the years of a relationship. “That’s the experience that I have with love,” says Ross, “those little acts that my mom and dad do for each other.” Jalisa Ross

In search of NativeLove, we went to California



Her hope for young people in her community is that they support each other despite individual differences. “Rather than being in competition or belittling one another or looking at different people as bad, we can help empower and encourage one another to find our self worth, our roles, our purpose in life.” Raelyn Rodriguez

SURVIVOR STORIES

“For me and my family, for my grandbabies, the cycle will be broken. They'll learn to speak up – stand up for themselves and say, ‘no, you can't treat me like that.’”

- EVALINE SMITH
LA JOLLA BAND OF LUISEÑO INDIANS



Evaline Smith

- “No more! I don't want to live like that anymore.” Smith vows that for her family, for her grandbabies, the cycle will be broken. “They'll learn to stand up and speak up for themselves and say ‘no, you can't treat me like that. It's not okay.’ That's what I want to teach my grandchildren and my community, that it's not okay.”

FEBRUARY IS TEEN DATING VIOLENCE AWARENESS MONTH & **NATIVELOVE** TIME



TRACK ONE- YOUTH CIRCLE

Online Resources

Youth Community

+ HealthyMe

+ HealthyFamily

+ HealthyLove

+ Healthy Friendships

+ Native Youth Websites:

+ Healthy Friendships

+ Education:

+ Youth Websites:

+ Native Youth Toolkits:

+ Toolkits:

your Nation!

<http://nativelove.niwrc.org/> Promote Website

NATIVE Love Native Love Project webinar - Monday Feb. 29th @1pm MST
All webinars are scheduled 1pm – 2:30pm MST (3pm Eastern, 2pm Central, 12pm Pacific, 11am Alaska, 10am Hawaii), unless otherwise indicated.
MAILER.NIWRC.ORG

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NATIVE Love NativeLove
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Student opportunities!
<http://www.indianaffairs.gov/.../documen.../text/dc1-033241.pdf>

www.doi.gov
News Release
Office of the Assistant Secretary - Indian Affairs

FOR IMMEDIATE RELEASE CONTACT: Nisha Durkin
February 22, 2016 202-214-4112

Acting Assistant Secretary Roberts Announces Launch of the Indian Affairs
2016 Student Leadership Summer Institute for Native Students

Assistant Secretary Roberts on President Obama's Executive Order
Assistant Secretary Roberts on President Obama's Executive Order

WASHINGTON - As part of President Obama's Executive Order (EO) initiative to restore historic trust to Native Youth, Acting Assistant Secretary - Indian Affairs Lawrence S. Roberts today announced the launch of the 2016 Indian Affairs Student Leadership Summer Institute, a paid 10-week summer internship program with the agency that begins in early June. The Institute will provide American Indian and Alaska Native post-secondary students with a unique opportunity to learn about federal policymaking and develop management and leadership skills under high-profile mentors throughout the Indian Affairs organization. Roberts made the announcement at the National Congress of American Indians' "Tribal Nations Legislative Summit 114" Congress Executive Council meeting.

"Indian Affairs is excited to offer the Indian Affairs Student Leadership Summer Institute, which will provide opportunities for Native students to gain experience and leadership skills to help serve Indian Country," Acting Assistant Secretary Roberts said. "Under the President's EO, I believe we are privileged to provide learning opportunities for the next generation of Native leaders, and believe that this program is a chance to help our young people gain valuable experience that will serve them well throughout the rest of their lives."

The Indian Affairs Student Leadership Summer Institute's mission is to engage and support the next generation of Native students interested in using their leadership skills within federal government. The program will provide participants with:

- An introduction to the government-to-government relationship between the United States and the 567 federally recognized tribal nations.



- Chemawa Indian School
- Pechanga Band of the La Jolla Tribes
- Gathering of Nations Powwow
- MT Indian Higher Education Conf.
- 9 Pine Ridge Schools
- 3 Villages in Alaska
- Ateyapi Program
- Emerge! Lakota Art Project
- 1,000 Men and Women March Against Youth Suicide
- Women Are Sacred
- UNITY Conference
- Torres Martinez Desert Cahuilla Indians
- Seminole Tribe
- Baltimore Lifelines
- American Indian Center
- Mekswaki Settlement
- Sisseton SD
- Pawnee Tribe
- Kaw Nation
- And over 5000 digital connections via social media

TRACK TWO - EDUCATORS CIRCLE

Educator Resources

⊕ Educators

⊕ Mandatory reporting

⊕ What we know:

⊕ Here Are Just a Few Ideas:

⊕ Why now:

⊕ WHAT CAN WE DO?

⊕ Tips for Educators:

Adult Community

"I have been a dorm manager, living with these kids for years. I see the bullying, the bad relationships, the fighting, and the abuse. I am not trained to handle this, I need help. I am thankful you are here."

TRACK THREE – THE CHALLENGE

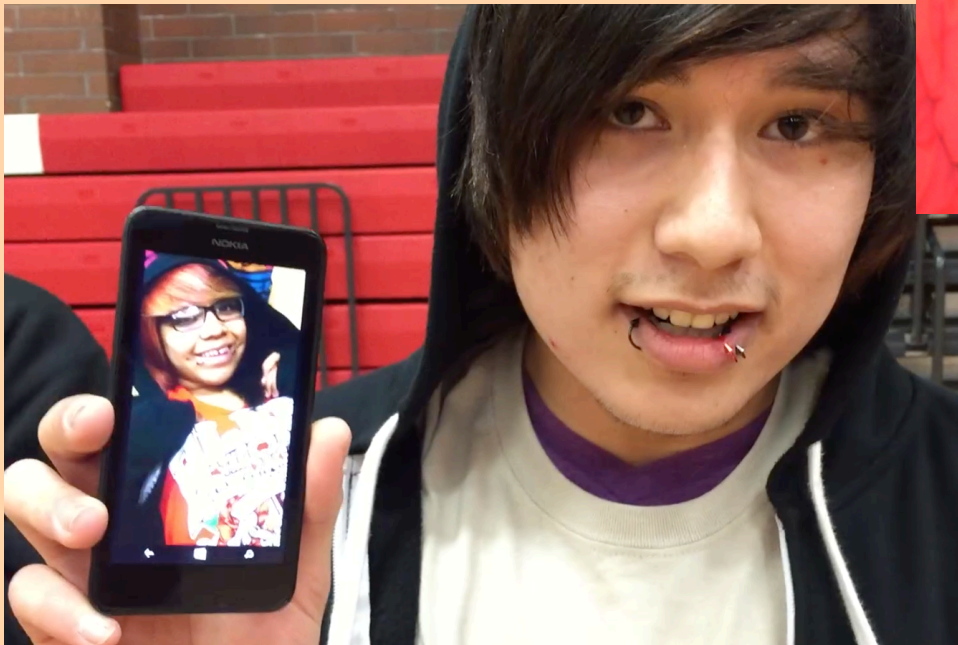
Launched 2015 TDVAM at Chemawa Indian School

NATIVE
Love
CHALLENGE





The launch was live with over 250 students and staff.



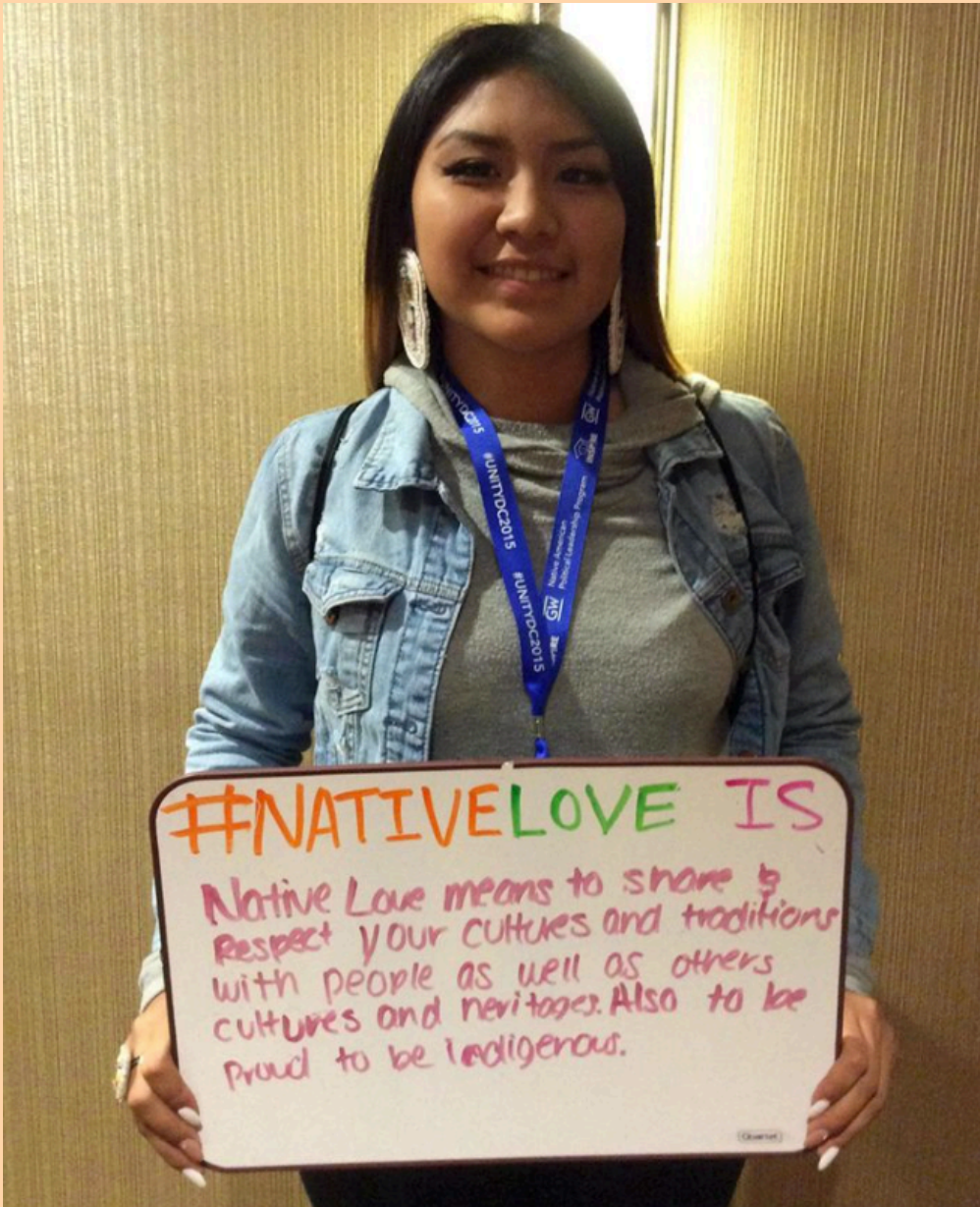
BUFFALO NICKEL CREATIVE'S DALLAS GOLDTOOTH NATIVELOVE CHALLENGE



SpaceBalls (the movie), burritos, powwows, his kids and sweatpants are what NativeLove it to Dallas.

Dallas Challenged Native Rappers, artist, friends and family to do the NativeLove Challenge





TRACK FOUR

YOUTH
AMBASSADOR
PROJECT



Congratulations to our NativeLove Challenge winner and Youth Ambassador - Ms. Kristen Butcher (Lakota of Cheyenne River Sioux Tribe and enrolled member of the Torres Martinez Desert Cahuilla Nation)!

To Kristen: “NativeLove means to share & respect your culture and traditions with people as well as other cultures and heritages. Also to be proud to be Indigenous.”

Kwathlani (thank you) to the Cahuilla Nation for welcoming NIWRC & NativeLove to your beautiful land and celebrating Kristen, our youth, elders, families and communities!

YOUTH AMBASSADOR IS THE FIRST PLACE CHALLENGE WINNER. THIS YOUTH AMBASSADOR HAS JOINED OUR TEAM, WILL PARTICIPATE IN THE NATIONAL YOUTH DIALOGUE, HAVE SPEAKING ENGAGEMENTS, WRITE ARTICLES AND BLOG POSTS MEANT TO CREATE A PEER-TO-PEER ENVIRONMENT OF SUPPORT AND IDEA MAKING.

TRUSTING TRADITIONAL VALUES AND USING ORIGINAL STORIES AND SONGS THAT SPEAK OF RESPECT



What do youth like?

Where is their safe space?

Who are they hearing from?

When are they seeing healthy or unhealthy lifeways?

How to reach them?

REACHING COMMUNITIES: VISITS AND IN-PERSON SHARED TIME

- In person events
 - Youth & Adult Council meeting: collaborative discussion
 - Youth Community Events
 - NativeLove Team Support
- Best Practices
 - Provide food & drink. Pizza highly suggested.
 - Giveaway
 - Create selfie area
 - Elders and Community Members



REACHING COMMUNITIES: SOCIAL MEDIA

■ Social Media

■ Facebook

- Create & share Youth Page
- Share youth-orientated articles/opportunities
- Create & share hashtags for events/causes

■ Twitter

- Create & share Youth Page
- Share youth-orientated articles/opportunities
- Twitter live events
- Create & share hashtags

■ YouTube

- Create Youth Channel
- Create short TIMELY videos post here



■ Social Media Campaigns

- Native Love Videos https://www.youtube.com/watch?v=iiMBimxu_O0
- Native Love Selfie Backdrop
- February Teen Dating Violence Awareness Month (memes with facts)
- Photo Event Albums
- Pre-schedule posts over weekends

REACHING COMMUNITIES: VISUAL MEDIA

■ Visual Media

- Photographs
- Video Sample

<https://www.youtube.com/watch?v=KhINibG26JQ>

■ Freebies

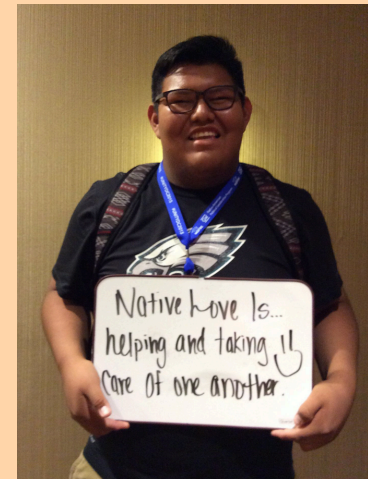
- T-shirts
- Bags, pens, notepads, USB drives
- Selfie sticks



REACHING COMMUNITIES: GRASSROOTS ACTIVISM

■ Suggestions

- Short video/film screenings with popcorn & selfie backdrop. Discussion afterwards.
 - Injunuity: Two Spirit <http://www.injunuity.org/#!/show/3>)
- Hands On Activism: Dollar General Campaign, Dirty Laundry in schools
- Secure funding where you can fund mini grants to youth with ideas for community improvements



Pilamaye!

Thank you and please let us
know if you have any questions
or would like to bring
NativeLove to your community.

Email: nativelove@niwrc.org

This project was supported by Verizon HopeLine. With many thanks for their support in ending violence against native women, children and families.