We R Native: Amplifying Youth Voices Through Digital Storytelling

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Welcome, Welcome, Welcome!

Please introduce yourself in the chat box. Include your:
★ Name, Pronouns
★ Tribe/ Organization
★ Where are you from?
★ Email address

"Our stories were us, what we knew, where we came from, and where we were going. They were told to remind us of our responsibly, to instruct, and to entertain. There were stories of the creation, our travels, our laws. There were legends of hard-fought battles, funny anecdotes—some from the smokehouse, some from the trickster—and there were scary stories to remind us of danger, spiritual and otherwise. Stories were our life and they still are."

-Larry Hill (Seneca Nation)
We’ve Got Goals!

By the end of today’s session, you will be able to...
★ **explain** the importance of youth voice and youth driven messages.
★ **determine** ways you might create PSA's with your youth and/or young adults.

"Let us put our minds together and see what life we can make for our children."  
-Sitting Bull, Lakota

Where we are going

1) Background of Social Marketing "Boot Camps"
2) Partnering with Topical Experts
3) Identifying Youth Groups/Communities
4) Finding the Right Medium
5) Youth Voice
6) Creation Time!
7) Final Products & Assets
8) Supportive Partner Resources
1. Background of social marketing bootcamps

Protective Factors for Youth
- Cultural Connectedness
- Personal Wellness
- Positive Self-Image
- Positive Social Norms
- Positive Opportunities
- Self-efficacy
- Familial & Non-familial Positive Opportunities

WE R NATIVE
FOR NATIVE YOUTH BY NATIVE YOUTH...
Purpose
For Generation Indigenous

Host social marketing bootcamps to help Native Youth use social media to tell their own stories, which focused on:

- Suicide Prevention
- Bullying Prevention/Bystander Intervention
- Drug/Alcohol Prevention
- Cultural Pride/Resilience

All efforts were youth-led and driven
Purpose
For Generation Indigenous

Overall:
- Hosted 19 virtual and in-person bootcamps
- Reached over 14 million people across We R Native’s website and social media channels over a 6 year span
- ALL YOUTH LED
Response Circles Project

2. Partnering with Topical Experts

- StrongHearts Native Helpline
  1-844-7NATIVE

- National Indigenous Women's Resource Center
3. Identifying Youth Groups/Communities

4. Finding the Right Medium
5 & 6. Youth Voice + Creation time!

**Topic:** Healthy Relationships

**Focus(s):**
- Female to male violence.
- What to do if your friend is in a unhealthy relationship.
- What to do if you witness intimate partner violence.

**Audience:** Their peers.

**Storyboard:**
- Male playing basketball with friends.
- Partner calls and calls but he doesn’t pick up.
- She shows up at the courts and gets upset.
- He follows her out, friend follows, and he sees him get slapped.
- Friends seeks advice from Uncle, then approaches his friend.

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I deserve a healthy relationship
5 & 6. Youth Voice + Creation time!

Topic: Types of abuse youth see in their community.

Focus(s):
• Cultural Abuse
• Digital Abuse
• Financial Abuse

Audience: Their peers.

Storyboard:
• All 3 of these types of abuse were seen in their local community.
• Created 3 different scenarios for each one.
• Used different locations around their local community, which was important for them.
5 & 6. Youth Voice + Creation time!

**Topic:** Raise Awareness for MMIWG.

**Focus(s):**
- Use statistics to educate on the issue.
- Reaction to hand print.
- Share their MMIWG shirt they designed with OXDX clothing.

**Audience:** For all.

**Storyboard:**
- Paint hand on face and walk around downtown Portland for reaction shots.
- Have another youth sing their background song.
- Research statistics about MMIWG.
5 & 6. Youth Voice + Creation time!

Topic: MMIW & Consent.

Focus(s):
- Raise awareness for MMIW.
- Share the message of consent in a relationship.
- Talk to their “younger self” to give advice.

Audience: Peers and those in relationships.

Storyboard:
- Pass a paper to make a connection (during COVID period).
- What would you tell your younger self about consent, relationships, and your body.
No More Stolen Sisters

https://www.healthynativeyouth.org/

Raising Healthy Native Youth
Through Culturally Relevant Health Education

https://www.healthynativeyouth.org/

ENGAGING, RELEVANT, EFFECTIVE.
HealthyNativeYouth.org contains health promotion curricula and resources for American Indian and Alaska Native youth. The curricula housed on our site promote positive youth development, embrace cultural teachings, and demonstrate evidence of effectiveness.

This site is designed for tribal health educators, teachers, and parents.
Find Curricula on Healthy Native Youth

- Filter & Compare Tool
- All Materials Needed to Implement Enhancement Activities
- Array of Resources & Support
- Community of Practice
- Tools for Parents & Caring Adults
- Monthly e-Newsletter
- Upload & Submit Your Own Curricula
- Training & TA

ALL CURRICULA

To be effective, health curricula must be age-appropriate, culturally-relevant, and reflect the values and learning styles of the learners being taught. Finding curricula that meet these requirements for American Indian and Alaska Native youth can be challenging. Healthy Native Youth is a one-stop-shop for educators and health advocates who want to expand learning opportunities for youth. Click on the program name to learn more about each curriculum, including scope.
Get Tools From Our Implementation Toolbox

As a member of your community, you already know a lot about what your community needs to better support youth. Other members of your community – like youth, parents, teachers, youth advocates and school counselors – also have important perspectives and are vital decision-makers and champions when you select and implement a health ed curriculum.

The steps and tools in the Implementation Toolbox will help walk you through important phases in the planning process with ready-to-go templates, tips, examples, and words of encouragement.

Start From the Beginning          Find Your Best Starting Point

See the Big Picture

Stay connected beyond programming

All things are rooted in relationships! Keep cultivating potential collaborations and utilize community engagement opportunities to find ways to stay connected with youth, caregivers and community beyond programming. The momentum of a first round of implementation will grow with youth involvement and peer support. Keep the implementation journey going and expand your circle of support.
Healthy Native Youth Implementation Toolbox: Phases and Steps

Gather
- Input on youth interests and health priorities
  - Identify your community’s needs and resources
  - Select your program setting

Choose
- Select program criteria are most critical to your program
  - Select a program that aligns with your goals
  - Get approval if needed

Prepare
- Implementation action plan that includes self-care
  - Order supplies, teaching tools, and incentives
  - Practice going through the curriculum & activities

Implement
- Your program with confidence
  - Track your implementation journey
  - Assess student learning and experiences

Grow
- Share successes and lessons learned
  - Keep the momentum going

GET SUPPORT:
- Connect with community members for guidance and feedback
- Identify decision-makers
- Attend Community of Practice sessions
- Explore technical assistance and resource supports
- Collaborate with other youth programs

YOUTH VOICE:
- Gather input from youth and program participants
- Seek input from youth and community
- Recruit caregivers, youth, and allies
- Celebrate the youth
- Stay connected beyond programming

Where Do I Start?

I want to engage in the youth planning process

I want to do a community needs assessment

I want to select a health curriculum.

I need help planning the logistics to deliver a program.

I want to join a Community of Practice.

I want to know if my curriculum is working.

I want to celebrate and motivate students.

I want to share my program’s successes.

I don’t know where to start.
 MEMORANDUM OF AGREEMENT

Between
[School or Organization Name]
And
[Tribal or Partner Name]

I. PURPOSE

This Memorandum of Agreement (MOA) is made between the [School or Organization Name] and the [Tribal or Partner Name]. The purpose of this MOA is to delineate the responsibilities of each party to implement the [Program Name].

II. GENERAL INFORMATION

The [Program Name] is...[Add a few sentences about the program you selected. You can find this information on the Healthy Native Youth website.]

III. SCOPE

This Agreement constitutes the entire agreement between the parties and supersedes any previous agreement between the parties regarding the [Program Name]. It is agreed that this agreement is not intended and shall not be construed to create the relationships of agent, servant, employee, partnership, joint venture or association between the [Tribal/Partner Name] and [School/Organization Name].

By entering into this agreement, the [School or Organization Name] agrees they shall [What is the agreement? Allow program activities to take place? List here], in compliance with staged program objectives outlined herein.

In addition, as partners in the delivery of this curriculum, they will [List any additional duties or requirements here].

IV. ARTICLES OF AGREEMENT

1. The [Tribal or Partner Name] will:
   a. [List duties or other requirements here]

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**Stories From the Field**

**Michelle Singer**

Oregon

Michelle Singer (Navajo), Healthy Native Youth Project Manager, shares her words of encouragement to inspire caring adults to support Native youth by selecting and implementing culturally-relevant programs.
### 2021-22 Community of Practice Lineup

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>December 8, 2021</td>
<td>Set the Stage for Program Success</td>
<td>Our Elders have taught us the importance of the gathering seasons to prepare and maintain us throughout the year, setting a strong foundation to create ease and success for the future. Join the INYW crew to talk about how to GATHER and process community and youth input on health priorities and interests to set the stage for program success.</td>
</tr>
<tr>
<td>January 12, 2022</td>
<td>Pickers Can Be Choosers: Choosing a Program</td>
<td>You have gathered youth and community feedback to identify health priorities, resources and needs. Now you are ready for the CHOOSE phase! Let the INYW crew help chose critical criteria for program selection, getting approval, and tips for involving youth in the selection process. Hear from program developers on Native youth programming. We’ll Native, Native STAND, Native WYSTE Choose, Native E’ti Yox Game.</td>
</tr>
<tr>
<td>February 9, 2022</td>
<td>Thrive in the Spaces we Create</td>
<td>Help Native youth build affirmative, inclusive, FUN and creative spaces together using indigenous leadership and peer mentoring approaches. Hear how Native youth are using creative expression to positively process emotions to thrive in their spaces. Come learn how you can help youth in your community do the same.</td>
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### Youth Support

**Abuse & Sexual Assault**
- **Stronger Nation Help Line**
  - Call 1-888-642-HELP (4357) 24/7
- **For Women**
  - Call 1-888-642-HELP (4357) 24/7
- **For Teens**
  - Call 1-888-642-HELP (4357) 24/7

**Mental Health**
- **Mental Health America**
  - Call 1-800-660-HELP (4357) 24/7
- **NAMI**
  - Call 1-800-999-9444 24/7
- **NAMI Washington**
  - Call 1-800-999-9444 24/7

**Bullying**
- **StopBullying.gov**
  - Visit www.stopbullying.gov 24/7

**Test Message Campaign**
- **Text CONNECT to 48308**
  - Teen Crisis Line 24/7
- **Text CONNECT to 58308**
  - Adult Crisis Line 24/7

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**Hispanic Heritage Network**
- **Latin Youth•Gay LBTQ+**
  - Text LGBTAUX to 494949 24/7

**Native Youth Sexual Health Network**
- **We Are Not Alone**
  - Text 9999 to 494949 24/7

**Hispanic Heritage Network**
- **Latin Youth•Gay LBTQ+**
  - Text LGBTAUX to 494949 24/7

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**Final Help Near You**
- **Ukpepa**
  - Visit www.ukpepa.org 24/7

**Native Health America**
- **Call 1-800-391-3900 24/7**

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**We ALL need Help...at different points in time. Every single one of us that you met and...**

**Share**
- any stories you have

**Talk**
- with someone you trust

**Report**
- If you worried about someone!
For Adults & Caring Adults:
Text “EMPOWER” to 97779

Tips & Resources for Talking to Youth About Sexual Health
Need some help getting the convo started?

Lesson Enhancement: Two Spirit, LGBTQ and Sexual Identity

In response to requests from Native youth, Western States Center partnered with the Affiliated Tribes of Northwest Indians, the Center for Native American Youth, and Native Youth Leadership Alliance to develop a resource toolkit. This toolkit is written to support Native youth, tribal communities, Two-Spirit and Native LGBTQIA+ collective, community leaders, and partners who intend to better understand and support our Two-Spirit and LGBTQIA+ communities. Download the guide here: IndigenizingLoveToolkit4Youth

Resources for Parents and Caring Adults: Talking is Power!

Join Talking is Power, a weekly text messaging series for parents and caring adults. We know talking to teens about sensitive topics is never easy, but it’s important to talk to them openly and honestly. Text the word “EMPOWER” to 97779 and you’ll receive culturally appropriate tips and resources, covering sexual health, pregnancy, STDs, and consent.
- Text “EMPOWER” to 97779
- Access all of the campaign’s tips and tools HERE. Share the campaign on your social media channels.

Community of Practice: Connecting our Past to our Present Re-traumatization

Healthy Native Youth Newsletter

Healthy Relationships
In observance of Teen Dating Violence Awareness Month, we’ve included resources that will help you promote healthy relationships and deliver sexual health programming to youth in your community, virtually and in-person.

Curriculum: I Know Mine
The Safe in the Village program is designed to start conversations about healthy relationships with Alaska Native youth. The
Sign up for the Healthy Native Youth Newsletter!
Stay up to Date with the Latest...

Final thoughts and key takeaways:

• Youth have amazing ideas and it is our collective responsibility to foster and nurture these ideas.

• Trust the youth. They know what they want to say & can handle it.

• Try to will all your power to make their ideas come to fruition.

• Remember, it's their project, NOT yours.
Healthy Native Youth, We R Native and Paths Remembered Projects are all funded by the Indian Health Service HIV and behavioral health programs. This work is also supported with funds from the Secretary’s Minority AIDS Initiative Fund.

CC Hovie,
Communications Manager
Anishinaabe Ojibwe
(Sault Ste. Marie Tribe of Chippewa Indians)

ehovie@strongheartshelpline.org
612-418-0876
Our advocates provide:

• Peer-to-peer support and crisis intervention
• Assistance with safety planning
• Information and education about healthy relationships
• Referrals to specific Native-centered services
What to Expect When Reaching Out

• Know that you are not alone.
• Every communication is confidential and anonymous.
• What brings you to reach out?

StrongHearts Native Helpline

• We offer support by exploring options.
• What else can StrongHearts do to help?
• This is your time. We are here for you.
StrongHearts Native Helpline

Educational Articles on our Website
- Online Dating Safety and How to Recognize Red Flags
- 6 Common Tactics of Teen Dating Sexual Coercion
- Why Do People Abuse
- Recognizing Dating Violence
- Suicide and Domestic Violence
- Healthy Relationship Quiz

Personal stories
- When Dating Turns Violent
- Reclaiming My Power

Please like, follow and share our messages!
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- Instagram
- YouTube
- LinkedIn