

Airtable

**Information below was pulled from airtable.com*

Airtable is a powerful application that allows you to customize tables and bases to fit your organization and teams needs. Airtable can be used to organize projects, create workflows, automate sections of processes, and more. One benefit to Airtable is its extensive list of demo and educational videos highlighting how best to use their platform.

Airtable Pricing plan

Airtable is broken into four different price plans; Free, Plus, Pro, Business Plus, and Enterprise. See the pricing details [here](#).

Features of Airtable

Unite data and workflow

Airtable offers a unique application that connects every part of your work. Sync real time data from anywhere, automatically.

Create different views

Airtable allows you to change the view of table customized to each individual user. Create a public or private viewing table and make it easier for each team member to follow the information needed most for their workflow.

Crete automations

Create a simple or in-depth automation to help your workflow. Reduce some of the manual work by implementing automation, not sure how? Airtable offers an extensive list of demo videos found here.

Create an Interface

Airtable allows you to create a custom interface for your data table, allowing you to share things like project snapshots with individuals outside of your team without having to share the entire base view.

Share Data

Collaborate with a shared view of the base, when it comes to project management add/edit tasks in real time. Chat or leave comments on a specific project in the project history section. Import data for tasks from other platforms,

Templates

Airtable provides a long list of fully customizable templates for a variety of different projects, such as social media content calendars, marketing calendars, project trackers, applicant tracker, event planning and more. Check out Airtable's list of templates [here](#).

Extensions

Airtable offers both in house and external extensions that work with a variety of different applications to provide an easy and reliable workflow. Some popular ones include Slack, Google Workforce, Hootsuite and more. See Airtable's list of extensions [here](#).

Solutions

Airtable has an extensive educational database to provide an understanding of how your team can work most efficiently within the airtable application. Airtable's education center can be found [here](#), and its team solutions can be found [here](#).

Learning Tools

Airtable Universe education has a long list of information on how your organization can incorporate airtable into your workflow, find this [here](#). The Airtable support center has various resources at hand, you can view those [here](#).

Instructional Video:

NIWRC has put together a short instructional video highlighting the various features that this application has in terms of communications efficiency. [Video Link](#).