February 29, 2016

Princella Redcorn
Rebecca Balog
Rose Quilt

The NativeLove Team
& NativeLove Youth
Ambassador
COLLABORATION TO DISCOVER NATIVE LOVE

NIWRC
National Indigenous Women’s Resource Center

INDIAN LAW RESOURCE CENTER

3
BUFFALO
NICKEL CREATIVE

HOPELINE
from Verizon
TO SUPPORT AND HELP YOUTH INFORM ADVOCATES AND EDUCATORS ABOUT HEALTHY RELATIONSHIPS, ON THEIR LEVEL. THIS WILL HOPEFULLY FURTHER ENCOURAGE DIALOGUE AND RAISE THE VOLUME OF YOUTH VOICES IN NATIVE COMMUNITIES. THE MAIN QUESTION TO START THESE CONVERSATIONS:

“WHAT DOES NATIVELOVE MEAN TO YOU?".
What is the Native Love Project?

Track One: Youth Circle

Track Two: Adult for Youth Circle

Track Three: The Challenge

Track Four: Youth Ambassador
The Native Love Campaign was created and intended to raise awareness and help end violence against Native women and girls by empowering tribal youth to redefine Native Love. We often hear people talk about “Indian loving” as a hickey and black eye. This campaign gives us the opportunity to think about what Native Love really is, from a place of honor and respect, so we can create change in our thinking and restore safety in Native communities.
In search of Native Love, we went to Alaska

“We have to redefine love and re-educate about love,” says Sarah. We need a return to traditional Native values of respect, caring, and sharing, adds Jessica. “Even when you disagree, always take the high road. Respect one another and talk things through, because children are watching, and your elders are watching. We want to keep the legacy of respect going forward.” Sarah James, Sam Alexander, Princess Lucaj, Allan Hayton, Jessica Black and David Farley
“While the traditional roles and duties of men and woman may differ from one tribe to another, Native women should be treated with utmost respect, he says, “because they are the life of your family and your people and your culture, and because they carry on the family name.” Women traditionally play a vital role in both the family and the community, he says. “They should be honored and loved for what they do and thanked on a daily basis. Without them your legacy can’t be carried on.” Justin Secakuku
In search of Native Love, we went to Oklahoma

“It is nothing for my mom to come home from a long day at work and want to cook a meal for my dad; not because she has to, but because she wants to.” Expressions of love, like holding hands while watching television, maintained over the years of a relationship. “That’s the experience that I have with love,” says Ross, “those little acts that my mom and dad do for each other.” Jalisa Ross
In search of NativeLove, we went to California.

Her hope for young people in her community is that they support each other despite individual differences. “Rather than being in competition or belittling one another or looking at different people as bad, we can help empower and encourage one another to find our self worth, our roles, our purpose in life.” Raelyn Rodriguez
“For me and my family, for my grandchildren, the cycle will be broken. They'll learn to speak up – stand up for themselves and say, ‘no, you can't treat me like that.’”

- EVALINE SMITH
LA JOLLA BAND OF LUISEÑO INDIANS

 Evaline Smith

“‘No more! I don’t want to live like that anymore.’ Smith vows that for her family, for her grandchildren, the cycle will be broken. ‘They’ll learn to stand up and speak up for themselves and say ‘no, you can’t treat me like that. It’s not okay.’ That’s what I want to teach my grandchildren and my community, that it’s not okay.”
FEBRUARY IS TEEN DATING VIOLENCE AWARENESS MONTH & NATIVE LOVE TIME
TRACK ONE- YOUTH CIRCLE

Online Resources

- HealthyMe
- HealthyFamily
- HealthyLove
- Healthy Friendships
- Native Youth Websites:
- Healthy Friendships
- Education:
- Youth Websites:
- Native Youth Toolkits:
- Toolkits:

Youth Community

Native Love Project Webinar - Monday Feb. 29th @1pm MST
All webinars are scheduled 1pm – 2:30pm MST (3pm Eastern, 2pm Central, 12pm Pacific, 11am Alaska, 10am Hawaii), unless otherwise indicated.

NativeLove
Published by Rebecca Balog / February 26 at 7:00pm
Student opportunities!

L serene
Native Love
For the American Indian

C/L Department of the Interior

News Release
Office of the Assistant Secretary - Indian Affairs
February 20, 2013

The U.S. Department of the Interior, Bureau of Indian Education (BIE), in partnership with the National Indian Education Association (NIEA), has released a report, “The Indian Education Podcast.” The series is available online at www.bie.ed.gov. The report highlights the key findings and recommendations of the podcast series, which focuses on the challenges and successes of Indian education.
Chemawa Indian School
Pechanga Band of the La Jolla Tribes
Gathering of Nations Powwow
MT Indian Higher Education Conf.
9 Pine Ridge Schools
3 Villages in Alaska
Ateyapi Program
Emerge! Lakota Art Project
1,000 Men and Women March Against Youth Suicide
Women Are Sacred
UNITY Conference
Torres Martinez Desert Cahuilla Indians
Seminole Tribe
Baltimore Lifelines
American Indian Center
Mekswaki Settlement
Sisseton SD
Pawnee Tribe
Kaw Nation
And over 5000 digital connections via social media
TRACK TWO - EDUCATORS CIRCLE

Educator Resources

- Educators
- Mandatory reporting
- What we know:
- Here Are Just a Few Ideas:
- Why now:
- WHAT CAN WE DO?
- Tips for Educators:

Adult Community

“I have been a dorm manager, living with these kids for years. I see the bullying, the bad relationships, the fighting, and the abuse. I am not trained to handle this, I need help. I am thankful you are here.”
Launched 2015 TDVAM at Chemawa Indian School
The launch was live with over 250 students and staff.
BUFFALO NICKEL CREATIVE’S DALLAS GOLDTOOTH NATIVELOVE CHALLENGE

Dallas Challenged Native Rappers, artist, friends and family to do the NativeLove Challenge.

SpaceBalls (the movie), burritos, powwows, his kids and sweatpants are what NativeLove it to Dallas.
#NATIVELOVE IS

Native Love means to share and respect your cultures and traditions with people as well as others' cultures and heritages. Also to be proud to be Indigenous.
Congratulations to our NativeLove Challenge winner and Youth Ambassador - Ms. Kristen Butcher (Lakota of Cheyenne River Sioux Tribe and enrolled member of the Torres Martinez Desert Cahuilla Nation)!

To Kristen: “NativeLove means to share & respect your culture and traditions with people as well as other cultures and heritages. Also to be proud to be Indigenous.”

Kwathlani (thank you) to the Cahuilla Nation for welcoming NIWRC & NativeLove to your beautiful land and celebrating Kristen, our youth, elders, families and communities!
What do youth like?

Where is their safe space?

Who are they hearing from?

When are they seeing healthy or unhealthy lifeways?

How to reach them?

TRUSTING TRADITIONAL VALUES AND USING ORIGINAL STORIES AND SONGS THAT SPEAK OF RESPECT
REACHING COMMUNITIES: VISITS AND IN-PERSON SHARED TIME

- **In person events**
  - Youth & Adult Council meeting: collaborative discussion
  - Youth Community Events
  - NativeLove Team Support

- **Best Practices**
  - Provide food & drink. Pizza highly suggested.
  - Giveaway
  - Create selfie area
  - Elders and Community Members
REACHING COMMUNITIES: SOCIAL MEDIA

- **Social Media**
  - Facebook
    - Create & share Youth Page
    - Share youth-orientated articles/opportunities
    - Create & share hashtags for events/causes
  - Twitter
    - Create & share Youth Page
    - Share youth-orientated articles/opportunities
    - Twitter live events
    - Create & share hashtags
  - YouTube
    - Create Youth Channel
    - Create short TIMELY videos post here

- **Social Media Campaigns**
  - Native Love Videos [https://www.youtube.com/watch?v=iiMBimxU_O0](https://www.youtube.com/watch?v=iiMBimxU_O0)
  - Native Love Selfie Backdrop
  - February Teen Dating Violence Awareness Month (memes with facts)
  - Photo Event Albums
  - Pre-schedule posts over weekends
REACHING COMMUNITIES: VISUAL MEDIA

- Visual Media
  - Photographs
  - Video Sample
    [https://www.youtube.com/watch?v=Kh1NibG26JQ](https://www.youtube.com/watch?v=Kh1NibG26JQ)

- Freebies
  - T-shirts
  - Bags, pens, notepads, USB drives
  - Selfie sticks
REACHING COMMUNITIES: GRASSROOTS ACTIVISM

- Suggestions
  - Short video/film screenings with popcorn & selfie backdrop. Discussion afterwards.
    - Injunuity: Two Spirit [http://www.injunuity.org/#!/show/3](http://www.injunuity.org/#!/show/3)
  - Hands On Activism: Dollar General Campaign, Dirty Laundry in schools
  - Secure funding where you can fund mini grants to youth with ideas for community improvements
Thank you and please let us know if you have any questions or would like to bring NativeLove to your community.

Email: nativelove@niwrc.org

This project was supported by Verizon HopeLine. With many thanks for their support in ending violence against native women, children and families.