



REFLECTION
OF
INSPIRATION

Fireside Session: New Connections with Reflection of Inspiration Inc.

Facilitated by Tia Bahozhoni

Presented by DeMakus Staton and Marsha Jackson

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ROADMAP

1. Overview of Reflection of Inspiration Inc.
2. Current Members & Benefits
3. Reflection of Inspiration 1st Year of operations
4. Equality, Equity, and Liberation for successful inclusion
5. Reflection of Inspiration... Looking Ahead

Who We Are, continued

Board of Directors

President: DeMakus Staton

Vice President: Marsha Jackson

Member-at-Large: Renissa Mc Laughlin

Treasurer: Michael Quillen

Secretary: Kayla Smathers



Staff

Executive Director: DeMakus Staton

Membership & Outreach Manager:
Brittany Hampton

Operations Manager: Kayla Brown



Reflection of Inspiration Inc. ...Who We Are

- DeMakus Staton
 - Executive Director
- Marsha Jackson
 - Vice President of the Board



Reflection of Inspiration Inc. ...Who We Are, continued

History of ROI

- Established in 2022

What is the meaning of show me your friends and future?

- It's a theological concept. "Show me your friends and I'll show you your future." That's not just some cool quote or a random idea from Google. It's a theological concept. You are surrounded by people, things, situations, and facilities that affect your thoughts and feelings.

"We want individuals and organizations to look at ROI and be inspired, and we want to be a reflection of what it looks like to accomplish your goals, hence the name Reflection of Inspiration."

Reflection of Inspiration Inc. ...Who We Are, continued

Mission:

Reflection of Inspiration empowers individuals and organizations to be successful for their families and within their communities by encouraging positive development

Vision:

Strengthen communities by engaging its members with positive support.

Value statement:

Reflection of Inspiration believes that courage is the foundation of our purpose.

Through hard work, we demonstrate integrity and compassion in all aspects, encouraging inclusion, providing equal access to opportunities, and resources to people who might otherwise be excluded or marginalized.

We support individuals and organizations by empowering them to be successful for their families and within their communities.

Reflection of Inspiration Inc. ...Who We Are, continued

Dual Tribal domestic and sexual violence coalition serving all the federally recognized Tribal Nations from the northeastern woodlands to the everglades and across the Gulf of Mexico except for the Tribal Nations that are served by other coalitions in New York and Maine.



Current Members

There are currently 14 members:

- 2 Tribal Programs
- 3 Advocate Level
- 9 Individual Members



Tribal Programs Membership Benefits

- Grant Management Support
- Financial Reporting Assistance
- Technical Assistance
- Advocacy Support & Training
- Monthly Virtual Meetings
- Annual Event
- Print Materials for Distribution
- Culturally Curated Care Packages for Clients

Culturally Curated Care Packages

- Duffle Bag
- Journal and Pen
- Yoga handout to promote physical health
- Peace & Calming Essential Oil
- Tension and Stress Relieving Therapy Putty
- Toiletry Bag with Self-Care Essentials
- Sage Stick for Smudging and Use Handout
- Water Bottle with Hydration Reminders
- Light/Whistle Keychain Combo
- Hand Sanitizer



... Year One

1. Provide financial reporting and accounting support with current grants, updating internal controls, financial services, advisory services, and program management.
2. Establish resource guides and flow charts to help survivors navigate the DV/SA services available to them.
3. Hosted ROI Inc. Inaugural Event (54 attendees)
4. Develop a DV/SA Standard Operation and Procedures template for our members.
5. Strategic planning with board of directors as well as participated in several trainings to establish a firm foundation (board & staff).
6. Hosted a sex trafficking webinar for the Eastern Band of Cherokee Indian's Casinos

... Year One - Strategic Plan

Critical Issues

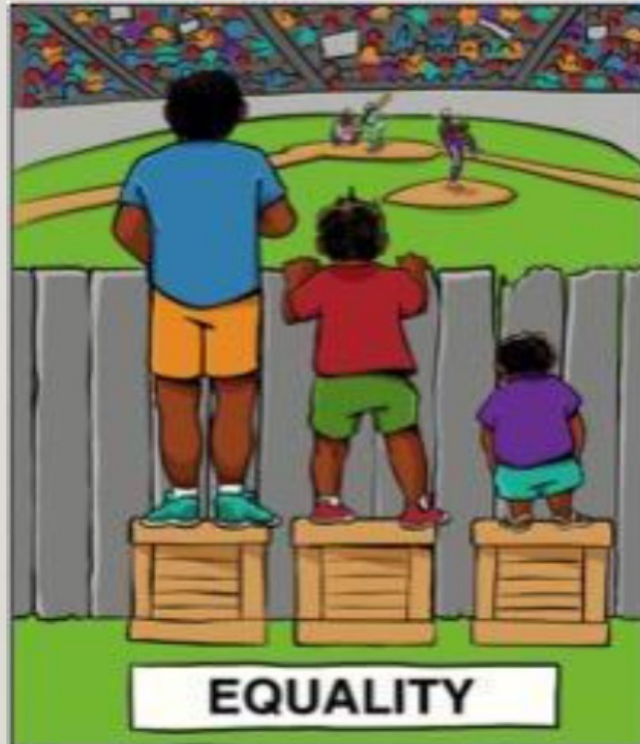
1. How will ROI maintain sustainable funding?
2. How do we maintain relevancy within our field of work?
3. How do we sell or promote the organization?

Strategies

- Identify and obtain sustainable funding for ROI
- Professional development for board, staff and volunteers
- Develop marketing and communication plan

... Year One

EQUALITY

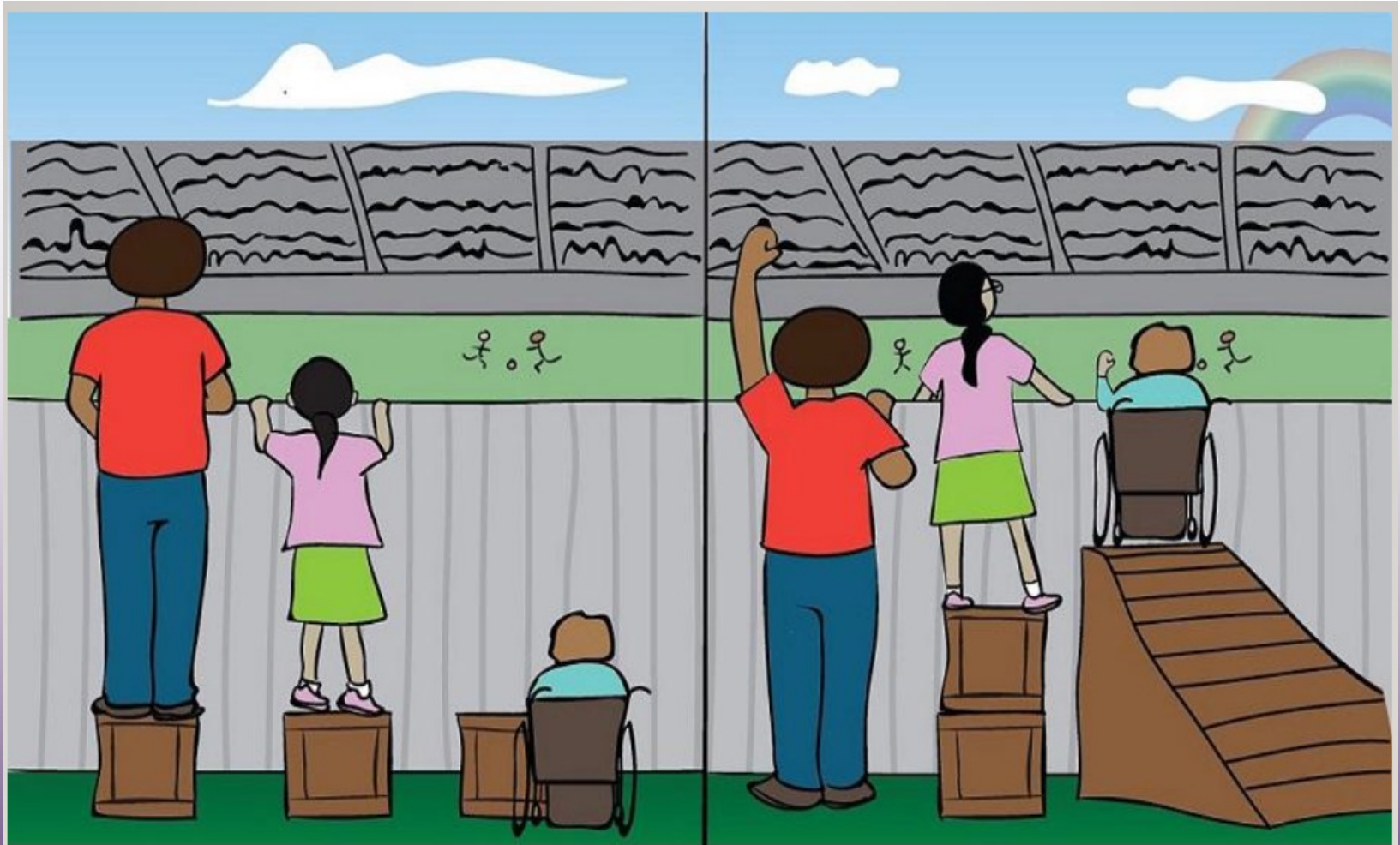


... Year One

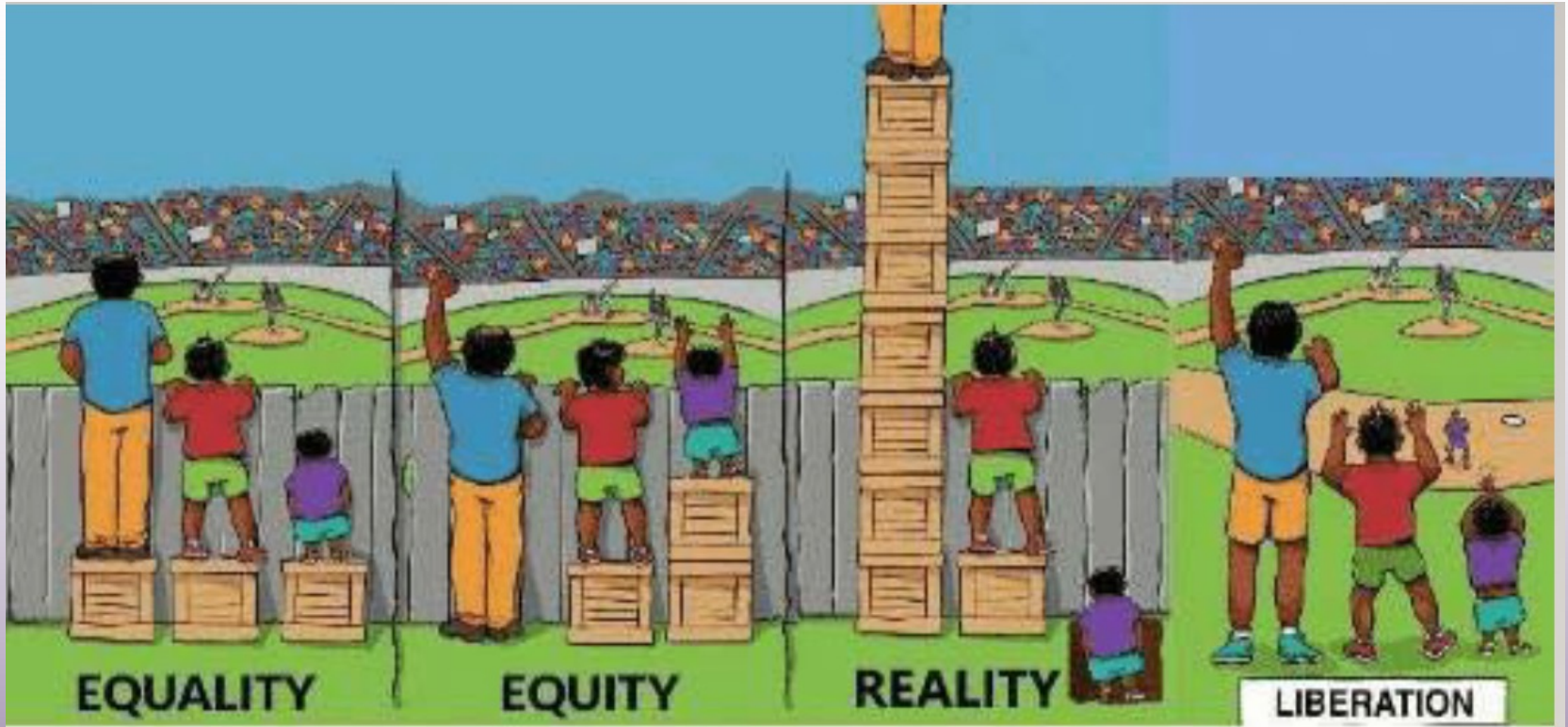
EQUITY



... Year One



... Year One



Liberation

Understanding Liberation

- When developing programs, policies and serving our members and community ROI wants to put things in place that don't create obstacles or barriers for who we serve.



Reflection of Inspiration

... Looking Ahead

1. Develop and implement proven best practices to address the issues that our members and Tribal coalition members face on a daily basis.
2. Establishing a Coordinated Community Responds Team (CCRT) for EBCI to address issues around sexual assault, domestic violence, dating violence, and stalking.
3. Host an event regarding to domestic violence, sexual assault and bring in other organization to collaborate and bounce ideas and approaches to make more effective and efficient decisions.

Reflection of Inspiration

... Looking Ahead - ROI's Objectives

1. Establish yearly fundraising plan to support operations of ROI.
2. Find funding to implement a Fatherhood & Motherhood program
3. Advocacy work in the future
4. Increasing membership
 1. Establishing Membership Committee to support ROI's recruitment, training and retaining plan
 2. Establish a marketing & communication plan

Upcoming Events and Conferences

- [2024 Strengthening Sovereign Responses to Sex Trafficking Conference](#), April 9-11 in San Francisco, CA
- [National Network of Public Health Institutes \(NNPHI\) 2024 Annual Conference](#), May 21-23 in New Orleans, LA.
- 6th Annual Tribal Governments Program Summit, August 12-15, 2024, St. Louis, MO
- TENTATIVE HOLD FOR OVW Conference 30th Anniversary of VAWA, September 10-13, 2024, Washington, DC
- [19th Annual Government-to-Government Consultation](#), October 29-31, 2024, Santa Fe, NM
- ROI's 2nd Annual Domestic Violence & Sexual Assault Awareness Event, November 7-8 in Cherokee, NC

Questions?





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